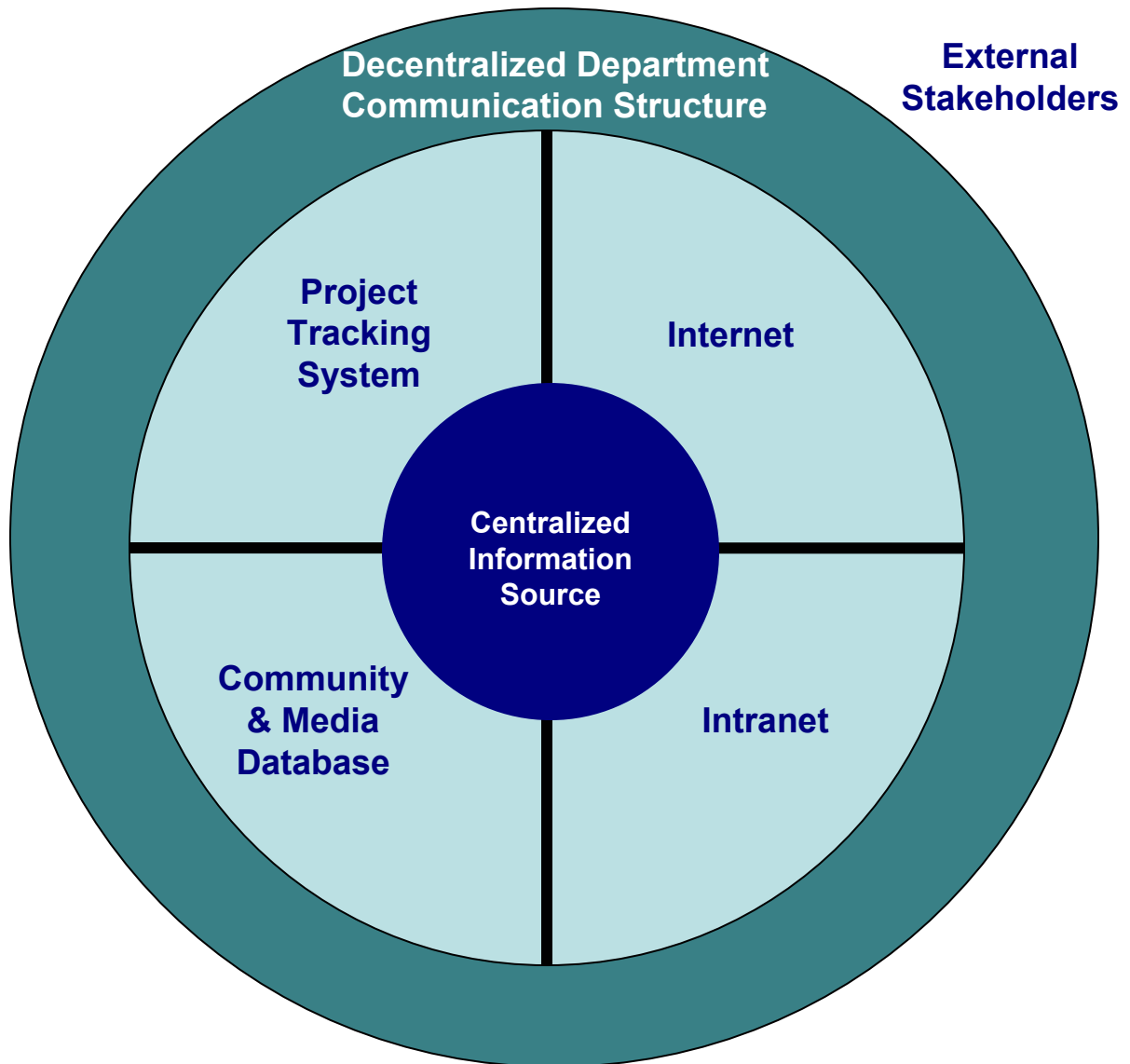


Creating a Strong Transformational Communication Infrastructure



This communication infrastructure combines the best of centralization and decentralization. It provides transparent, user-friendly and seamless communication by giving employees and external stakeholders easy access to the information they need when they need it.

- ◆ **Centralized Information Source** – Gathers disparate information sources into one location
- ◆ **Internet** – External communication, assuring single point of information dispersal
- ◆ **Intranet** – Internal communication, assuring single point access to all employees
- ◆ **Community & Media Database** – Single access point for staff in all departments
- ◆ **Project Tracking System** – Single access point for all projects throughout City
- ◆ **Decentralized Department Communication Structure** – City model, customized for each department's unique needs
- ◆ **Stakeholders** – Multiple access points for information, reducing frustration and guesswork in finding the information they need